

The Presbyterian Community Center Newsletter | Spring 2024

## Each Day is a Gift

On my first day as Executive Director in April 2005, I was struck by how the happy sounds of children in our Pathways for Youth program permeated the Presbyterian Community Center. I have had the privilege of hearing that joyous commotion nearly every afternoon I have worked here. It's as if everything comes alive when the children enter the building, and it reminds me daily of how our work has the power to change lives for the better. Working with the staff, volunteers, donors, and clients at the PCC has blessed my life with countless moments of hope and pride in our community. I look back on each day as a gift. As I prepare to retire at the end of April, I want to offer my heartfelt gratitude to everyone responsible for sharing these gifts with me. Thank you for your support. -Karen McNally, Executive Director

## Starting Over

In November, a single mother of seven children visited PCC seeking assistance. The previous year had been very challenging for her. She had been forced to move and start from scratch, leaving everything behind. She had used most of her funds finding housing. PCC connected her with various community resources to find beds for her children. Then, our most generous donors stepped up to provide much-needed household items, food, and Christmas gifts for the family. We so appreciate all who helped this family start over with a new beginning for 2024.

## **Capital Campaign Update**

A \$70,000 grant from the Roanoke Women's Foundation and donations of \$50,000 from Norfolk Southern Corporation and \$11,300 from The Robert H. and Doris Seay Charitable Trust provided a significant boost to the PCC capital campaign at the end of last year. Those donations helped us reach the goal of raising \$200,000 during 2023 to earn a matching grant of \$100,000 from the Cabell Foundation. Having raised \$4.5 million, we are now 75% of the way to our goal of \$6,000,000 and are looking forward to breaking ground later this spring.

# **Christmas Elf Challenge**

The Elementary and Primary children took on a STEAM project challenging them to create a present for their Elf, "Twinkle Toes", to put under their class Christmas tree. Each pair of students had to do some creative problem solving, only being allowed to use the following materials: sheet of foil, 5 cotton balls, 3 pipe cleaners, sheet of computer paper, Q-tips, 18" red yarn, plus the use of 2 additional materials if requested. They were given a white lunch bag to use for "gift wrap". Scissors, markers and adhesive labels were also allowed.

We've been encouraging productive "team work" in our STEAM sessions and this time they all did a great job working together, even though they were randomly paired. Unfortunately, there are no photos of the finished products as they had already wrapped them and placed them under the tree. But they made a big screen TV, an I-Pad, pots, dishes, books, games, pillow and blanket...all elf sized! Yes, Twinkle Toes sent a Thank You note!

- Susan Frank, Resource Coordinator



Executive Director, Karen McNally, accepted a \$70,000 grant from the Roanoke Women's Foundation to support the Capital Campagin for the new PCC building.

## **Executive Director Karen McNally to Retire**

Karen McNally, Executive Director of the Presbyterian Community Center since 2005, will retire on April 30. Prior to becoming ED, Karen worked as a grant writing consultant to raise funds for Pathways for Youth and PCC operations.

During her tenure, she expanded grant writing and fundraising efforts, implemented database management upgrades for the Emergency Services program, and developed funding streams to support families with children, the elderly, and those with dental needs. She also oversaw the expansion of the Pathways Phase II high school program, construction of a Pathways activities and fitness center, and the creation of Pathfinders, an after-school day treatment program for children with emotional and behavioral disorders. She raised funds for the Bridges Out of Poverty and Getting Ahead programs at PCC, both of which provide training and support to help families overcome generational and situational poverty.



During the pandemic, Karen and PCC Staff established safety guidelines to keep the mission open, addressing clients' financial needs by telephone and providing drive up access to the food pantry. Also during the COVID crisis, when at-home virtual instruction was offered to all students in Roanoke as an alternative to the classroom, Karen and staff established a masked and socially-distanced classroom for Pathways for Youth students, offering them a safe and academically stimulating environment which helped them access and complete the virtual learning assignments, providing lunch, and otherwise caring for their daily needs each school day during the 2020-21 school year.

In 2017, Karen initiated the purchase of 1202 Jamison Avenue, adjacent to PCC, setting the stage for building a new Presbyterian Community Center, a project for which she has been tirelessly fundraising since 2019. Construction will begin this spring, with expected completion in early 2025.

The PCC Staff offers our profound gratitude to Karen for her 19 years of kind-spirited, keenly intelligent, energetic, and successful leadership during which the PCC has made impressive advancements in its mission of addressing the needs of the people of Southeast Roanoke. We offer Karen our heartfelt best wishes for a joyful retirement!

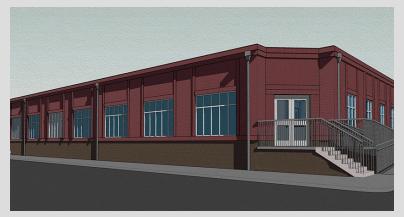
- Ann Rogers, Grant Writer

# Final Plans in Place for New PCC Building

Construction on the new Presbyterian Community Center building will begin this spring. With 75% of our fundraising goal of \$6,000,000 already achieved, the PCC Board expects to raise the remaining funds during 2024. The facility, just under 15,000 square feet, will offer modern and safe classrooms for up to 80 children in the Pathways for Youth program, an increase of 60% over the current enrollment limit. The building will feature a gymnasium to be used not only for Pathways activities but also for Southeast Roanoke community gatherings. The gym can be divided into two classrooms for Bridges Out of Poverty classes, adult education opportunities and meetings. A large kitchen will be adjacent to the gym, and will be used to prepare food for Pathways Family Nights and daily snacks for students.

A large pantry with a loading dock at the back of the building will allow all our incoming food to be stored in one place. Emergency Services will have a larger reception area and private offices to meet with clients. There will be modern safety features throughout the building.

We expect completion of the project to take about 12 – 18 months. Be sure to check our website, pccse.org, to see regular construction updates.



### **Meet Melanie**

Hi, I'm Melanie Straley, and I'm thrilled to be joining Pathways as an assistant. As a student in the Human Services program, at Virginia Western, I am passionate about making a positive impact on the lives of others, particularly as a youth counselor. With four children of my own, I understand the importance of guidance, compassion, and promoting values like kindness, love, and equality.

In my free time, I enjoy indulging in my creative side through sewing, exploring the great outdoors while camping, and immersing myself in the vibrant atmosphere of music festivals. These activities not only bring me joy but also help me maintain a balanced and fulfilling life.

I am excited about this opportunity to contribute to the Pathways team and make a difference in the lives of those we serve. I look forward to utilizing my skills, experiences, and dedication to create a positive and nurturing environment for all. Together, let's empower individuals and foster a community built on empathy and support.





## **Adopting Families Brings Holiday Blessings**

Emergency Services would like to thank our partnering churches who adopted 5 families, assisting a total of 23 individuals for Christmas. Their thoughtful contributions ensured these families experienced the joy of the holiday season. The decision to adopt families in need brings immeasurable joy and warmth to all in the PCC community. If your church or group would like to participate in this program next year, please contact Ebony Hurt at 540-982-2911.

Jacob Jennings, a spirited fifth grader in our Pathways for Youth afterschool program, couldn't contain his excitement when Executive Director Karen McNally revealed him as the winner of the 2023 Christmas Card Design contest.



## **CDBG Funding Helps PCC**

Thanks to a \$39,193 Community Development Block Grant (CDBG) received from the City of Roanoke, PCC's Emergency Services program can now assist residents of Southeast and Northeast with up to 3 months of utility assistance. This funding has made a substantial impact on many struggling households allowing them to avoid disconnections. With \$5,000 of this grant targeted toward the provision of groceries to families facing food insecurity, PCC was able to provide special holiday food boxes to 32 Households, providing 120 individuals Thanksgiving and Christmas meals. An additional food distribution made possible from these funds took place in late January.







## Thank You, Glo-Fiber

Thank you to Glo-Fiber/Shentel for their continued support. Once again, they adopted a family for Christmas and provided blankets, hats, and gloves for our Emergency Services clients. These essentials are much sought after in the winter months. Glo-Fiber's generosity reflects a true spirit of giving and compassion for our under-resourced families.





# **Thank You To Our Donors**

Michael & Patricia Abbott Anonymous Ron & Jodi Ayers Alice Baker Mary Ball Eugene Bane Rebecca Bane Jerry & Judi Barnes Linda Barnett Stan & Kathy Barnhill John Barry Scott Berglund Roberta Bigler Ann Bird Diane Brammer Thomas Brock, Jr. Marlene Bryant John & Janiće Burr Beverly Carr Mark & Maria Carr Annemarie Carroll Cathy Carroll Deborah Carroll Deborah Carroll
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Rev. & Mrs. George Anderson

# **Thank You To Our Donors**

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Physicians and Staff at Carilion
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Churches Belmont Christian Church Campbell Memorial Presbyterian Church Colonial Presbyterian Church Mary & Martha Circle Covenant Presbyterian Church Fifth Avenue Presbyterian Church First Evangelical Presbyterian Church Garden City Baptist Church Journey Church Mount Pleasant United Methodist Church Ninth Street Church of the Brethren Northminster Presbyterian Church Oak Grove Church of the Brethren Raleigh Court Presbyterian Church Riverdale Baptist Church Roanoke Friends Meeting Salem Presbyterian Church Second Presbyterian Church St. Andrew Presbyterian Church St. James Episcopal Church St. Timothy Evangelical Lutheran Church Thrasher Memorial United Methodist Church Westhamption Christian Church

#### **Businesses**

Bick Lick Comics
Comprehensive Construction
Services
Feeding Southwest Virginia
Glo-Fiber/Shentel
Key, Tatel & McNally P.C.
Kroger
Member One Federal Credit Union
New River Electrical Corp.
United Way of New River Valley
United Way of Roanoke Valley

# **Foundations**The Helen C. Cobbs Foundation

Community Foundation Serving
Western VA
James B. and June S.
Blackstock Family Fund
Anne E. Craghead Charitable
Fund for the Needy
Community Catalyst Funds
Mr. Wistar Morris and Mrs. Ann
Jarrett Morris
PCC Endowment Fund
Pultz-Young Memorial
Endowment Fund
James and Nancy Revercomb

Fund
The Roger and Sharon Dickerson
Charitable Fund
Sam and Marion Golden Helping
Hand Foundation
PayPal Giving Fund
RBC Foundation

#### Groups

AmVets Post 40 Inc Chapter BD-PEO Sisterhood Roanoke County Retired Teachers

#### Government

Emergency Food & Shelter Program City of Roanoke - Community Development Block Grant City of Roanoke - Human Services

# Capital Campaign Contributions

Tori Armentrout John Barry David Booth Donna Britt The Cabell Foundation Community Foundation Serving Western Virginia J. Spencer and Joy Frantz Donor Advised Fund Covenant Presbyterian Church Bev & Shirley Fitzpatrick Courtney & Anne Hoge Tom & Lynn Kirby Wayne & Raina Lewis Sarah Ludwig Neil & Karen McNally Norfolk Southern Corporation Bill & Cheryl Poe Roanoke Women's Foundation Virginia Savage Eldred & Marty Saviers The Robert H. and Doris Seay Charitable Trust Second Presbyterian Church Kelly & Donna Speas Jim Wissler Teresa Wulff



Donations listed in this newsletter were received from October 7, 2023 through February 29, 2024. If we have inadvertently omitted your contribution, please contact Kelli Mundy at 540-982-2911.

### Jill Wood...She Did Good for the Center!!!

Sadly, Harriett "Jill" Wood passed away on November 20, 2023. A longtime friend and advocate of the Presbyterian Community Center, Jill began volunteering in March 2000 by providing snacks for the Pathways for Youth afterschool program then later with monthly donations for the PCC Food Pantry.

Jill not only knew what was essential to include in the food orders, she made it her mission to provide them. Two specific items come to mind. Individual packets of powdered milk were at the top of her list; being a dietary necessity and also being the lighter option for clients to transport home. Another item, jelly, made her PCC shopping list because everyone knows that each jar of peanut butter must be paired with jelly!!!

Delivering the food to the PCC was a social event that both Jill and the staff enjoyed. Over time, when Jill could not physically go shopping or make the delivery, she enlisted her niece to purchase her food donation with PCC staff and volunteers picking up the food from Jill's apartment. Even later, Jill would send a check which went to purchasing the powdered milk that she so faithfully had provided month after month.

Brenda Wass, retired Director of Emergency Services who often received Jill's food donations, fondly shared, "She did good for the Center!"



Left... Harriett "Jill" Wood with Cheryl Poe, Dir. of Volunteer Services along with a REACH Volunteer while picking up a food donation in 2017.

Right... The PCC is grateful for the strong arms and lively chatter of the PCC Delivery Crew from left to right: Chris Bickley, Larry Hicks and Mike Whitehead.



## **This Year Consider Joining the PCC Family**

If your New Year's Resolution has yet to take shape, consider touring the PCC to see how you can become involved in the transforming act of caring for and sharing with others. Along the way you will make a difference in the life of many less fortunate, make many like-minded friends and be part of groundbreaking opportunities in Southeast Roanoke.

With your help...the PCC will make a difference in the life of families experiencing food insecurity, in the life of many individuals in need of financial assistance, and in the life of the Pathways for Youth families.

Without PCC volunteers, the PCC would not be able to provide the current level of economic, educational, and spiritual assistance to those in need. Last year the Center provided financial assistance of \$92,791.01 to 335 families and distributed 2,164 food orders valued at \$177,495.85 to 4,428 individuals.

Together in 2023, 431 volunteers shared 5,824 volunteer hours which contributed to \$182,493.80 of volunteer manpower, improving many lives in Southeast Roanoke.

Each PCC volunteer not only makes a difference in the community, but they also make a difference for the PCC staff and fellow volunteers. Many friendships are cultivated during the time spent together at PCC. Some who had not known each other have found that they have mutual acquaintances and connections with each other's family members, friends, and neighbors. Recently, one volunteer referred to the PCC as his PCC family. He explained that he has his immediate & extended family, but he also has his church family, his family from the neighborhood, and his PCC family. This is music to the ears of any volunteer coordinator!!!

Volunteering is time that bonds, forging lasting friendships through shared passions. Won't you give Cheryl Poe a call today to find out how you can join the PCC family?

## Thank You, Volunteers

Your Presence is Priceless!!!

#### 2023...PCC by the Numbers

Total Volunteers...431

Number of Individual Volunteers...187

Number of Individual from Groups...244

Total Volunteers Hours...5,824

Value of Volunteer Manpower...\$182,493.80

#### MUCH MORE

Than the numbers above reveal

At the PCC, volunteer commitment can be seen, heard, and even felt as they interact during their shifts and as advocates in the community.

PCC Volunteers are AWESOME!!!



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PO Box 12183 Roanoke, VA 24023 Phone: 540.982.2911 Fax: 540.342.3568

pccse.org



## **Pantry Wish List**

Always in steady demand

Beef Stew
Vienna Sausage
Powdered Milk (individual 3.4oz packets)
Peanut Butter
Jelly
Kroger Plastic Bags
Canned food w/ pop tops
Tuna
Breakfast Cereal
Pancake Mix
Syrup

Hygiene Products (soap, deodorant, toilet paper)

## TOMATO SOUP WINS

The Covenant Presbyterian Church Souper Bowl of Caring, donating 1,609 cans to the PCC Food Pantry. Huge thanks to Cheryl Floyd and the Covenant Presbyterian Church Youth!

## **Volunteer Needs**

### Front Desk Receptionist - Substitute

Join the PCC family as you fill in for our regular Front Desk volunteers, when they are out.

- Greet PCC clients
- Answer incoming calls
- Collaborate closely with Emergency Services staff









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